

Be a  
**Select Sponsor**  
 for the



**PENN FOUNDATION**  
 BEHAVIORAL HEALTH SERVICES



**Autumn**  
*Event*  
 Helping ♦ Hope ♦ Healing



**Penridge High School Auditorium September 24, 2019**  
**6:00 - 7:15 p.m. Celebrity Reception (Invitation Only)**  
**7:30 p.m. Main Event**



**PRESENTING SPONSOR \$25,000**

Invitation for 10 Guests to Reception  
 10 Best Seats to Main Event  
 Sponsor Credit in Event Video  
 Introduction at Reception & Event  
 Photo with Guest Speaker  
 Full-page ad in Program (4.5 Wide x 7.5 High)  
 Website Listing with Link on Penn Foundation  
 Social Media  
 Logo on Screen at Main Event  
 (Charitable Contribution less Fair Market Value: \$24,700)

**DISTINGUISHED UNDERWRITER \$15,000**

Invitation for 10 Guests to Reception  
 10 Reserved Seats to Event  
 Photo with Guest Speaker  
 Full-page ad in Program (4.5 Wide x 7.5 High)  
 Website Listing with Link on Penn Foundation  
 Social Media  
 (Charitable Contribution less Fair Market Value: \$14,700)

**UNDERWRITER \$10,000**

Invitation for 10 Guests to Reception  
 10 Reserved Seats to Event  
 Photo with Guest Speaker  
 Full-page ad in Program (4.5 Wide x 7.5 High)  
 Website Listing with Link on Penn Foundation  
 Social Media  
 (Charitable Contribution less Fair Market Value: \$9,700)

**PLATINUM SPONSOR \$5,000**

Invitation for 8 Guests to Reception  
 8 Reserved Seats to Event  
 Photo with Guest Speaker  
 Half-page ad in Program (4.5 Wide x 3.75 High)  
 Website Listing with Link on Penn Foundation  
 Social Media  
 (Charitable Contribution less Fair Market Value: \$4,760)

**GOLD SPONSOR \$2,500**

Invitation for 6 Guests to Reception  
 6 Reserved Seats to Event  
 Third page ad in Program (4.5 Wide x 2.5 High)  
 Website Listing with Link on Penn Foundation  
 Social Media  
 (Charitable Contribution less Fair Market Value: \$2,320)

**SILVER SPONSOR \$1,000**

Invitation for 4 Guests to Reception  
 4 Reserved Seats to Event  
 Quarter-page ad in program Horizontal  
 (4.5 Wide x 1.75 High) or Vertical  
 (2.25 Wide x 3.75 High)  
 (Charitable Contribution less Fair Market Value: \$880)

**BRONZE SPONSOR \$500**

Invitation for 2 Guests to the Reception  
 2 Reserved Seats to Event  
 Eighth-page ad in Program  
 (2.25 Wide x 1.25 High)  
 (Charitable Contribution less Fair Market Value: \$470)

**COMMUNITY LEADER \$250**

2 Reserved Seats to Event  
 Name listed in Program  
 (Charitable Contribution less Ticket Cost)

**PATRONS \$100-\$249**

2 Reserved Seats to Event  
 Name listed in Program  
 (Charitable Contribution less Ticket Cost)

**DONORS \$25-\$99**

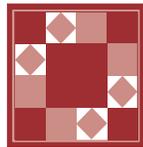
Name listed in Program

**Ad Placement Deadline:**

**September 1, 2019**  
 (There are a limited number of reserved seats, so respond early to ensure yours!)



**For more details on sponsor benefits, visit**  
**[www.pennfoundation.org](http://www.pennfoundation.org)**



**PENN FOUNDATION**  
BEHAVIORAL HEALTH SERVICES

## Become a Champion for Instilling Hope!

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Contact: \_\_\_\_\_ Organization: \_\_\_\_\_  
(exactly as it should appear in Program)

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Bill Me    Check Enclosed (payable to Penn Foundation)   Credit Card:    American Express    Visa    MasterCard    Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Installment Options: Your sponsorship can be paid in installment options. Please call (215) 453-5182 for more information.

Sponsorship Level Selected: \_\_\_\_\_ Amount: \_\_\_\_\_    Logo/Ad Enclosed (CD or Hard Copy)

Please mail "Select Sponsorship" confirmation and \_\_\_\_\_ reception tickets (if applicable) to above address.

I would like to make an additional gift of \$ \_\_\_\_\_ (Full Charitable Contribution Applied).

I am unable to attend this event, but am enclosing a gift of \$ \_\_\_\_\_ (Full Charitable Contribution Applied).

**Thank you for supporting Penn Foundation's Autumn Event Fundraiser.   TOTAL ENCLOSED: \$ \_\_\_\_\_**

Return this form with your sponsorship to:

**Penn Foundation**  
**Attention: Advancement Office**  
**P.O. Box 32**  
**Sellersville, PA 18960**  
**or by email: [spyrz@pennfoundation.org](mailto:spyrz@pennfoundation.org)**

To submit your Ad/Logo by email as a .TIF, .PDF, .EPS or .JPG electronic file please send to: [spyrz@pennfoundation.org](mailto:spyrz@pennfoundation.org)



\*If you prefer not to receive future information about how you can partner with Penn Foundation, please contact the Advancement Department at 215-453-5182.