



## **CAPITAL CAMPAIGN**

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### **PENN FOUNDATION MISSION**

*Instilling Hope, Inspiring Change, Building Community*

### **Penn Foundation Board of Directors**

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Margaret K. Zook, Chair  
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Jeffrey M. Schweitzer  
Ronald Souder, M.D.  
Dorothy K. Weik-Hange, Esq.

### **Penn Foundation Executive Leadership**

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Wayne A. Mugrauer, MPA, President & CEO  
Marianne Gilson, MCAT, Senior Vice President & COO  
Christopher Squillaro, DO, Medical Director  
Thomas Colgan, SPHR, SHRM-SCP, Vice President of Human Resources  
Karen Kern, MSW, LCSW, Vice President  
Kellie O'Neill, CPA, MBA, Chief Financial Officer  
Julie Williams, MA, LPC, CCDP-D, Director of Clinical Services



## CAPITAL CAMPAIGN

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### PROJECT BUDGET

Purchase Price	\$400,000
Base Renovation Cost	600,000
Renovation of Building Exterior	160,000
Architectural fees at 6%	36,000
Furniture and Equipment	114,000
Settlement, Legal and Loan Acquisition Costs	10,500
Contingency	179,500
<b>Total Project Cost</b>	<b>\$1,500,000</b>



## CAPITAL CAMPAIGN

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### GIFT TABLE GOAL OF \$1.5 MILLION

Number of Gifts	Amount	Goal
1	\$325,000	\$325,000
1	\$150,000	\$475,000
2	\$130,000	\$735,000
2	\$75,000	\$885,000
4	\$50,000	\$1,085,000
6	\$25,000	\$1,235,000
8	\$15,000	\$1,355,000
10	\$10,000	\$1,455,000
Many	Below \$10,000	\$1,500,000
60+ Donors		<b>\$1.5 million</b>



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### NAMING OPPORTUNITIES

\$1 million	Building
\$250,000	First Floor
\$250,000	Second Floor
\$100,000	Lobby (1st or 2nd Floor)
\$100,000	Elevator
\$50,000	Group Room (4)
\$25,000	Office/Therapy Rooms (19)
\$20,000	Entrance
\$20,000	Patio Enhancements

### Wall of Honor Recognition

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Gifts from \$5,000

### Wall of Honor Listing

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Gifts from \$1,000



## CAPITAL CAMPAIGN

### LETTER OF INTENT

You are invited to invest in Penn Foundation's future and strengthen our ability to help individuals and families recover from addiction and reclaim their lives. I (we) hereby agree to make a tax-deductible gift in the sum of: \$ \_\_\_\_\_

I would like to pay by:  Check  Cash  Credit Card  Securities

Name(s) \_\_\_\_\_ Phone ( \_\_\_\_\_ ) \_\_\_\_\_

Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Spouse's signature (when joint gift) \_\_\_\_\_ Date \_\_\_\_\_

Name(s) as you wish to be acknowledged \_\_\_\_\_

I/We would like this gift to remain anonymous.

My check is enclosed. Please make checks payable to Penn Foundation, Inc.

I wish to make this gift using securities: # of Shares \_\_\_\_\_ Security Name \_\_\_\_\_

*For more information about delivering securities, contact Jennifer King, CFRE at (215) 453-5190 for instructions.*

I wish to make this gift with a credit card:  Visa  MasterCard  Discover  American Express

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

My company will match my campaign gift. (Please forward company's matching gift form.)

**SEND TO:** Penn Foundation, Attention Jennifer King, CFRE, Director of Advancement  
807 Lawn Avenue, P.O. Box 32, Sellersville, PA 18960  
(215) 453-5190 • [jking@pennfoundation.org](mailto:jking@pennfoundation.org)

*All contributions are tax-deductible within limits prescribed by law.*

*The official registration and financial information of Penn Foundation may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.*