

## A Lawn Avenue Opportunity

In 2017, Penn Foundation was able to purchase a 6,000 square foot professional office building contiguous to our 30 acre campus in Sellersville. Acquiring this building represents a solution to ongoing space needs of our growing organization and continues a tradition of care established by the original physician and owner of the building. Renovations planned will transform the facility into program space that will allow for expanded clinical responsiveness and flexibility for Recovery Center Outpatient programs. This will allow the Recovery Center to provide more access to the treatment and services individuals and families need, when they need them, on their journey to recovery.



## Join Us on this Next Step in Our History

The total cost estimated to purchase and renovate 711 Lawn Avenue is \$1.5 million. We have sought grants toward the project and we are turning to the community we have served for 63 years to invest in this community asset.

Reimbursement for services provide support for our clinical programs but not capital improvements. Your philanthropic investment will allow us to be responsive to community need by expanding our capacity to serve the men, women, children and families who rely on Penn Foundation for help. This is even more critical as our community grapples with and responds to the crisis of this epidemic. In many ways, it reflects how our founders were called to respond to the devastating conditions found in the mental institutions of the era. In both cases, the way forward calls for a partnership between those providing the clinical care and the caring donors who make it possible. We hope you will consider joining with us in preserving the health and well-being of our community.



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# Hope Within Reach

A Capital Campaign to Enhance our Campus and our Programs.  
At Penn Foundation, Extraordinary Care Starts with Extraordinary Generosity.





"Our goal is to help everyone who partners with us to grow, develop and recover to their fullest mental, emotional and spiritual health. We are committed to our mission of instilling hope, inspiring change and building community for every one of the 13,000 children, adolescents and adults who depend upon us each year."

**Margaret Zook, Chair,  
Penn Foundation**

## Extraordinary Care Starts with Extraordinary Generosity

For over 63 years, Penn Foundation has been bringing Hope Within Reach for those in our community seeking mental health and addiction treatment. Since our founding, the community has partnered with Penn Foundation to create a place of hope, healing and restoration to healthy relationships. Our program growth – from 629 individuals in 1955 to over 13,000 this past year – has been reflected in the growth of our Lawn Avenue campus, a place of welcome for those seeking recovery and inspiration. YOU, our caring community, made this possible. From the initial purchase of the Lawn Avenue farm in 1956 through the campus transformations culminating in the dedication of the Dr. Norman L. and Esther B. Loux Healthcare Center in 2013, your generosity has been extraordinary, and we are deeply grateful.

## The National Opioid Epidemic

Throughout our history, Penn Foundation has been a community partner to men, women, and families seeking recovery. Over the past 10 years, we have witnessed the growth of an epidemic that is destroying lives throughout our country.

- Every day, 91 Americans die from an opioid overdose, which makes it the leading cause of accidental death in the United States.
- In Pennsylvania, the number of drug-related deaths was 4,600 in 2016, an increase of 37% from 2015.
- Locally, Bucks and Montgomery Counties both rank in the top eight of Pennsylvania counties for drug-related deaths in 2016.

As a result of the current opioid epidemic, the demand for Penn Foundation's addiction treatment services has grown exponentially. We have responded – by improving access to care, increasing our inpatient capacity, partnering with other community stakeholders, and restructuring and enhancing our clinical programming and teams. In 2016, we were named a Pennsylvania Center of Excellence, and in 2017, we were designated as a prestigious Aetna Institute of Quality.



CENTER  
— of —  
EXCELLENCE

"I often reflect on what our community would look like, and feel like, if there were no Penn Foundation. Where would people go to get the care they need to recover hope and find healing? By making a contribution to Penn Foundation today, you are joining the community of extraordinary generosity that has allowed Penn Foundation to provide that extraordinary care."

**Thomas Leidy, Vice Chair,  
Penn Foundation**

## A Tradition of Generosity

Penn Foundation has been challenged to provide the necessary space to accommodate the growing demand for services. In 2014, with the philanthropic support of a caring community, Penn Foundation completed a seven-year capital improvement plan that transformed the campus and enhanced the provision of care. Dedicated in 2013, the 32,000 sq. ft. Dr. Norman L. and Esther B. Loux Healthcare Center currently has reached full capacity. In 2014, the expansion of inpatient services in the John W. and Emily Clemens Recovery Center allowed the program to expand to 55 inpatient beds.

In order to provide for pressing program demands, we are in need of additional space. Reimbursement for the kinds of behavioral health services Penn Foundation provides has always required that we depend on our donors for necessary improvements to our physical plant. The space pressure resulting from program growth and development, the increase in demand for outpatient drug and alcohol services, and the development of the Center of Excellence program, has brought the need for additional space into sharp focus, and has resulted in waiting lists and crowded clinical space. We are grateful for the caring and compassion that exists in our community and the extraordinary generosity that results, and it is our hope that we can once again depend on our caring community to help address this critical need.

## YOUR GENEROSITY CHANGES LIVES.



Colt nearly lost his life when he experienced a stroke and traumatic brain injury as a result of multiple drug overdoses. At Penn Foundation, he found support and a self-awareness he had not had in a long time.

*"For the first time, I didn't feel alone," he says.  
"Penn Foundation helped guide me with new ideas, new ways of thinking, and most importantly, hope for a new, exciting, drug-free future."*



*"I've been through a lot of programs, and Penn Foundation is by far the best one," says Laura. "The staff really cares about me, and that makes all the difference."*



Prior to coming to Penn Foundation's Village of Hope, Laura was struggling with bipolar disorder and drug and alcohol addictions. She had been hospitalized multiple times and spent several months in jail. Feeling alone, Laura appreciated visits from Penn Foundation's FACT (Forensic Assertive Community Treatment) team while she was in prison. Once she was released, Laura worked with the FACT team to find housing that would support her recovery.

"Penn Foundation has helped me so much," says Laura. "I appreciate that I'm not alone anymore." With the support of the staff, Laura got a job, got her driver's license back and bought a car. Weekly visits from her young son keep her focused and motivated.

