

Vernon H. Kratz, MD
Penn Foundation Service Award



Gordon Hornig, MSW, LSW

Director of Mobile Engagement Services, Penn Foundation

For more than 20 years, Gordon Hornig, MSW, LSW has demonstrated an incredible dedication to Penn Foundation’s mission and vision as he works to help those seeking recovery from the devastation of addiction.

From his first role as a Case Manager in 1994 to his current position as Director of Mobile Engagement Services, a program that he co-developed 19 years ago, Gordon’s compassionate approach to treatment coupled with his clinical expertise have never been more evident than in the current wake of the heroin health crisis. Gordon has played an active role in reaching beyond traditional treatment to help those battling addiction.



Gordon has appeared on several radio programs, presented “Engagement Strategies” at the Pennsylvania Crime and Delinquency Commission and Bucks County Forensic Mental Health Panel, facilitated hands-on training for staff at the Northwest New Jersey Community Action Program, Inc., has been a guest instructor for the Bucks County Crisis Intervention Team (CIT), and has been conducting town hall meetings throughout the tri-county area in response to the ongoing heroin epidemic.

Additionally, Gordon has been working closely with the Bucks County Drug and Alcohol Commission and Bucks County Children & Youth Services to implement an innovative program that embeds a Mobile Engagement Specialist on the Children and Youth team, resulting in immediate access to treatment to help keep families intact.

Prior to his work at Penn Foundation, Gordon was a Law Enforcement Officer with the Northampton County Sheriff’s Department and graduate intern with the Lehigh County Adult Probation & Parole Department.

In addition to his work at Penn Foundation, Gordon is the Head Coach of the Women’s Track and Field and Cross Country teams at DeSales University.