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Penn Foundation President and CEO John Goshow Retires

On September 17, 2010, after 10 years as President and CEO of Penn Foundation and 33 years with the organization, John Goshow has retired.



"The decision to retire was a difficult one," says John. "Penn Foundation's mission to help

those in need has inspired me day in and day out. I will miss being part of such a well-respected organization that is positively contributing to the health of the community."

John joined Penn Foundation in 1977 as a Clinical Social Worker and in 1979 was named Partial Hospital Director. He assumed the role of Vice President and Chief Operating Officer in 1989, serving in this capacity until his appointment as President & CEO in 2000.

The Penn Foundation Board of Directors is deeply appreciative of John's unique vision, servant leadership, passion for the organization's mission, and dedication to community. "Under John's leadership, he grew a staff of over 300 individuals committed to the organization's mission," says Tom Leidy, Chair, Penn Foundation Board of Directors. "He oversaw the implementation of distinct new programs, the expansion and construction of new facilities, and the pioneering of innovative approaches to care. John was a sensitive yet decisive leader who always led by example."

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Wayne Mugrauer Assumes Role as Chief Executive Officer



On September 13, 2010, Wayne Mugrauer assumed the role as Penn Foundation's new Chief Executive Officer, replacing John Goshow who retired after 10 years as CEO and 33 years with the agency.

"Wayne is the right person at the right time to lead Penn Foundation," says Tom Leidy, Chair of Penn Foundation's Board of Directors. "Wayne's experience and leadership skills, as well as his extensive network of relationships in the healthcare field, are a good fit with Penn Foundation's culture of compassion and innovation. He is the right person to carry on and strengthen the agency's mission of providing high-quality behavioral health services."

"Being back at Penn Foundation feels like coming home," says Wayne. "Having worked at Penn Foundation as a young administrator, it is special to return to an organization that has influenced me throughout my career."

"I have a deep appreciation for the tradition of innovation and community responsiveness that has characterized Penn Foundation since its founding," says Wayne. "I look forward to continuing this tradition while also building on the opportunities that healthcare reform will provide."

About Wayne

Wayne is the former President and Chief Executive Officer of The Hospitals and Higher Education Facilities Authority of Philadelphia (HHEFAP), a nationally-recognized municipal bond authority financing acute healthcare, long-term care, higher and secondary education, and community not-for-profit organizations.

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Progress on Penn Villa is Moving Steadily Along

Dale Jarvis Presents at Penn Foundation

On May 18th, Dale Jarvis, CPA, Director of Finance and Information Services for MCPP Healthcare Consulting in Seattle, Washington, presented "Looking into the Future of Behavioral Healthcare."

His presentation drew an audience of 170 people including Penn Foundation staff, Montgomery County MH/MR staff, Bucks County MH/MR staff, and Philhaven Hospital executives. His afternoon workshop provided an in-depth look at the impact of healthcare reform on behavioral healthcare. ■

Construction of Penn Villa, Penn Foundation's affordable, high-quality housing neighborhood for individuals with mental illness, is well underway. The neighborhood will include a group home and five townhomes that will house 23 individuals. Located in Sellersville, this construction project is expected to be completed by the summer of 2011. ■

Penn Villa 1

An aerial image of the townhomes.



Penn Villa 2

An aerial image of the group home.



(Photos courtesy of Joe Horton of Penn Builders.)

Family Day Attracts Over 400 People



Improv Comedy Night A Success

On Friday, August 6th, more than 75 people gathered for a night of improv comedy theater at Penn Foundation, featuring the Philadelphia-based improv comedy troupe *Angry People Building Things*. Over \$500 was raised for the Wellspring Clubhouse. ■



In photo: Chris Schofield (foreground, left) and Andrew Stanton (background) perform improv comedy with audience participants.

Over 400 area residents attended Penn Foundation's second annual community Family Day on Saturday, June 19th at Camp Men-O-Lan in Quakertown. This free event featured the Lehigh Valley Zoo Expedition, animals from Last Chance Ranch, magicians, crafts, canoeing, paddle boating, face painting, prizes, and more. ■

Lori Marshall (right) and her daughter Sarah enjoy a paddle boat ride at Camp Men-O-Lan during Penn Foundation's Family Fun Day.



Magician Kyle Peron mesmerized children and adults alike with his tricks. Here, he performs a magic card trick with a young Family Day attendee.



Stacy Miller was the lucky winner of a Family Four Pack to Dorney Park as well as many other fun summer items, courtesy of Univest.



Former Penn Foundation President & CEO John Goshow says,

"Penn Foundation has always been a community-minded organization. It is because of the community that Penn Foundation was founded 55 years ago and has been able to sustain its legacy of providing high quality behavioral healthcare services. We are delighted to give back to the same community that has given so much to us."



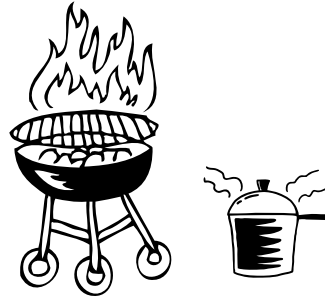
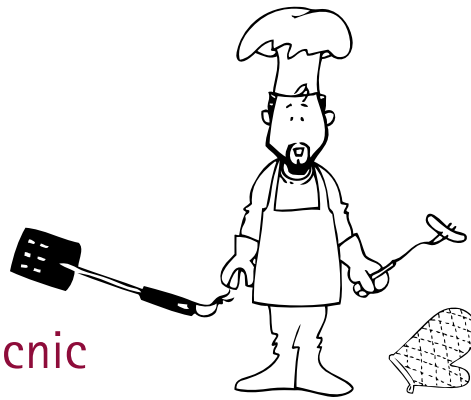
On August 30th, Penn Foundation's Business Office organized the agency's annual staff picnic. The luau theme lent itself well to the sunny, steamy day. Highlights of the event included an Iron Chef Burger Competition, a hula hoop contest, a piñata, games, food, music, and more. 🍔



A close-up look at two of the burgers. Burger 1 was the winner.



Staff Picnic



③ Medical Director Dr. Chris Squillaro and his son take a moment to smile for the camera with Tom Leidy, Chair of Penn Foundation's Board of Directors.



④ Judges for the cook off included (left to right) Carl Yusavitz (Pastoral Services), Kim Wakefield (Business Office), Dr. Vernon Kratz (Psychiatrist), and Tom Leidy (Board Chair).



⑤ Todd Barlow, Director of the Recovery Center, decked out in his finest grilling gear.



⑥ Iron Chef Burger Competition winner Lu Mauro, Director of Wellspring Clubhouse, boasts "Top Chef" with her prize, a wooden Hawaiian doll named Ethel.

Penn Foundation President and CEO John Goshow Retires

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"I am especially appreciative to the Board of Penn Foundation for their complete support of me in my leadership role," states John. "I am grateful to have had the opportunity to lead such a forward-thinking, entrepreneurial organization that is lauded for delivering what it promises."

Adds John, "I have come to believe strongly that any personal success that I might have had during my time at Penn Foundation is directly related to the superb and dedicated staff rather than my own personal skills."

John's first official act as a retiree was to take a bus trip with his wife, Janet, to the Finger Lakes in New York. He is looking forward to playing golf (with the hope of improving his game with regular play) and spending time with his family and friends. John will also be volunteering with the Franconia Mennonite Conference. 🍷

The Lighter Side of John



John did not shy away from the competition during an Iron Chef Burger Cookoff at the agency's annual staff picnic in August. Here, he takes a minute to pose with Todd Barlow (left), Director of Drug & Alcohol Services, one of his two competitors.

Thank You! 

Wayne Mugrauer Assumes Role as CEO

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He also oversaw The Healthcare Resources Foundation of Philadelphia, a charitable foundation organized by The HHEFAP to advance scientific and educational purposes.

Prior to this position, Wayne served as President and Chief Executive Officer of Friends Hospital, an acute care/academic psychiatric health system in Philadelphia. Earlier in his career, he served as Vice President of North Penn Hospital in Lansdale, Deputy Administrator/Chief Operating Officer of Penn Foundation, and Chief Operating Officer of Lenape Valley Foundation in Doylestown.

Wayne is an adjunct faculty member of Immaculata University and Gwynedd Mercy College and a member of the American College of Healthcare Executives. He also serves on the advisory boards of various community organizations.

Wayne's Vision

Wayne has outlined an ambitious agenda for the next year, with the intent of capitalizing on healthcare reform and mental health parity. (Effective January 1, 2010, mental health parity requires employers to provide mental health benefits at the same level as medical and surgical benefits, ending limits on mental health coverage.)

"With healthcare reform and mental health parity, the current times are not unlike 1955 when Penn Foundation was founded," explains Wayne. "If we organize an innovative, strategic response to the challenges, we will find numerous opportunities."

Wayne's immediate focus is on developing a new strategic plan for Penn Foundation, ensuring the completion of the Penn Villa building project, and working to successfully conclude the Capital Campaign.

His longer-term vision is to continue Penn Foundation's tradition of clinical innovation while looking to expand the agency's partnerships with schools, businesses, churches, etc. He would specifically like to explore the prospect of academic affiliations. "Penn Foundation employs knowledgeable, competent staff who have a wealth of expertise and experience. I can see this organization becoming a place of training, education, and scholarship for the next generation interested in behavioral health."

Additionally, Wayne hopes to redouble Penn Foundation's focus on effectiveness and outcomes consistent with recent advances in science and technology. He also wants to build program capacity, assuring that all people access care while promoting independence. 🍷

AT – A – GLANCE

Wayne Mugrauer

Hometown: Hilltown

Current Residence: Lower Gwynedd

Education:

Master of Public Administration,
Penn State University

B.A., Temple University

Pennridge High School

Family: wife Donna; four children – Jody, Amy, Darrah, and Dan; 5 grandchildren (and a 6th due April 2011)

Hobbies: antiques and art, carpentry, reading, teaching, spending time with his children and grandchildren



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DID YOU KNOW...



- ❖ Penn Foundation's new CEO, **Wayne Mugrauer**, worked at Penn Foundation from 1981-1985.
- ❖ Penn Foundation's retired CEO, **John Goshaw**, worked at Penn Foundation for 33 years.
- ❖ **Lu Mauro**, Director of Wellspring Clubhouse, is Penn Foundation's Top Chef.