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Penn Foundation Receives Innovation Award from Philadelphia Business Journal

Penn Foundation has been named the winner of the Philadelphia Business Journal Innovation Award for Sustainability, recognizing us as a leading healthcare company that implements innovative green practices that encourage sustainability and conservation.

"It is an incredible honor to receive this award, and we are grateful to the Philadelphia Business Journal," says Wayne Mugrauer, President and CEO of Penn Foundation. "Being a prudent steward of resources has always been part of Penn Foundation's mission. This not only means being responsive to community need but also being a good corporate citizen. I want to acknowledge architect Phil Lederach of Lederach Associates as well as Penn Builders. Their forward-thinking vision contributed to earning this award and promotes a healthy environment for our visitors and staff."

Penn Foundation has undertaken several building and improvement projects in recent years that incorporate "green" technology to conserve energy, harvest natural resources, and promote clean air, including the Dr. Norman L. and Esther B. Loux Healthcare Center, the only outpatient facility in the country to couple geo-thermal and chilled beam heating and cooling systems. 



Experts Speak About the Changing Landscape of Behavioral Healthcare




Dr. A. Thomas McLellan, CEO and Co-Founder of the Treatment Research Institute in Philadelphia and former Deputy Director of the White House Office of National Drug Control Policy, addressed the topic of the changing landscape of behavioral health in a lecture at Penn Foundation this fall.

Penn Foundation welcomed two healthcare guest speakers to campus this past fall: substance use treatment expert A. Thomas McLellan, PhD, and Russell Johnson, MSW, President and CEO of the North Penn Community Health Foundation.

Dr. McLellan spoke about the future of drug and alcohol treatment, specifically the way we evaluate and provide on-going services for what will be recognized as a chronic condition. He emphasized the importance of integrated care, explaining that substance use treatment is considered an "essential service" effective January 1, 2014. Dr. McLellan presented as part of the Dr. Michael A. Peters Lecture Series, a community-based educational program that brings national behavioral health experts to Penn Foundation. The series is named

for Grand View Hospital's Chief of Medicine (1947-1972), who was instrumental in founding Penn Foundation in 1955.

Johnson spoke to Penn Foundation's Board and senior leadership about the impact of the Affordable Care Act on mental health care. He began his presentation by highlighting the paradigm shift taking place and talked about the opportunities and challenges associated with creating Accountable Care Organizations (ACOs). He explained the economic implications that not participating in Medicaid Expansion will have on Pennsylvania, and he discussed Healthy PA, Gov. Corbett's alternative plan to "increase access to quality, affordable health care." Johnson concluded by sharing the list of essential services that all private insurers will be required to offer. 

Generous Gift from Clemens Family Corporation to Expand Recovery Center

Once Again, Recovery Center Awarded Full Three-Year Accreditation by CARF International

Penn Foundation's John W. and Emily Clemens Recovery Center has been re-accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF) International for a period of three years for its inpatient drug and alcohol programs:

- ❖ **Detoxification:** Alcohol and Other Drugs/ Addictions (Adults)
- ❖ **Detoxification:** Integrated Alcohol and Other Drugs/ Mental Health (Adults)
- ❖ **Inpatient Treatment:** Alcohol and Other Drugs/Addictions (Adults)
- ❖ **Inpatient Treatment:** Alcohol and Other Drugs/ Mental Health (Adults)

The latest accreditation is the fourth consecutive three-year accreditation that the international accrediting body has awarded to Penn Foundation's Recovery Center. An organization receiving a three-year accreditation has put itself through a rigorous peer review process and demonstrated to a team of surveyors during an on-site visit that its programs and services are of the highest quality.

"It is very gratifying to have such a thorough external review affirm that our drug and alcohol services are robust and that we consistently fulfill our goal of providing comprehensive, forward-thinking, personalized care that meets the unique needs of individuals and families impacted by addiction," says Marianne Gilson, Executive Director of Quality and Operations at Penn Foundation. 📷



The Clemens Family Corporation Philanthropic Committee has awarded \$125,000 to Penn Foundation for an expansion of its John W. and Emily Clemens Recovery Center. This grant will enable Penn Foundation to add a distinct detoxification unit at the Recovery Center.

"The addition of beds and renovation of the Recovery Center has given us an opportunity to restructure our clinical programming by separating the detoxification program from our rehabilitation program."

"We are very grateful to Clemens Family Corporation for this generous grant," says Wayne Mugrauer, Penn Foundation President & CEO. "Clemens Family Corporation is a philanthropic leader in our community and has demonstrated strong support of Penn Foundation throughout our history."

Construction is underway to add 12 inpatient beds at the Recovery Center, bringing the total number of beds to 55. To accommodate the additional beds, the Recovery Center's outpatient services moved to a building on the lower part of Penn Foundation's campus (next to the Business Office).

"The addition of beds and renovation of the Recovery Center has given us an opportunity to restructure our clinical programming by separating the detoxification program from our rehabilitation program," explains Tom Tantillo, Executive Director of Drug and Alcohol Services. "The Recovery Center will now have a 16-bed detoxification unit and a 39-bed rehabilitation unit that are distinct, both physically and programmatically. Clients in these very different stages of their recovery have different needs, and we believe that this change will enhance their experience through increased personal engagement and lead to better outcomes."

For more information about the Recovery Center, call 215.257.9999 or visit www.PennFoundation.org. 📷



Autumn Event Keynote Speaker Jeffrey Tambor Urges Audience to Overcome Fears, Recapture Childhood Audacity

Pictured right: Jeffrey Tambor and Dr. Carl Yusavitz humorously reminded the audience to re-capture the audacity we had as children.



Penn Foundation Board Chair **Margaret Zook** presented **Henry Rosenberger**, Owner of Tussock Sedge Farm, with the annual Adventures in Excellence Award.



The evening's emcee, 6abc Action News Anchor **Eva Pilgrim** (center) is pictured here with (from left) **Jen King**, Director of Advancement; **Wayne Mugrauer**, President and CEO; **Henry Rosenberger**, Adventures in Excellence awardee; **Kim Detwiler**, Autumn Event Committee Member; and **Margaret Zook**, Board Chair.



Penn Foundation's caring community once again came together in October for our 11th annual Autumn Event featuring keynote speaker Jeffrey Tambor. This special evening raised \$121,000 for Penn Foundation. The proceeds from Autumn Event help pay for the charitable care we provide to those who cannot pay or can only afford to partially pay for that care.

The evening began with a spectacular Silent Auction featuring more than 60 specialty gift items and one-of-a-kind experiences, all of which were generously donated by individuals and businesses in our community. The money raised through the Silent Auction supports Camp Courage, a summer camp that Penn Foundation runs for children with special needs at Camp Men-O-Lan in Quakertown.

We were delighted to welcome 6abc Action News Anchor Eva Pilgrim as our emcee for the evening. Her friendly, engaging personality charmed the audience, and her astute observations helped

attendees to better understand the important work of Penn Foundation.

We celebrated Henry Rosenberger, Owner of Tussock Sedge Farm, with the annual Adventures in Excellence Award. In presenting the award, Penn Foundation Board Chair Margaret Zook noted, "Henry has modeled the generosity, leadership, and faithful service to our community that are the hallmark of this award."

Autumn Event was orchestrated by a dedicated group of volunteers, led by Chair Stephen Nelson, who worked throughout the year to plan a dynamic and engaging evening.

To view an album of pictures from Autumn Event, visit our Facebook page at www.facebook.com/pennfoundation.org. 📷

Wellspring Clubhouse Members and Staff Present at 17th International Clubhouse Seminar in St. Louis

#GIVINGTUESDAY



#GivingTuesdayBucks and Annual Giving

#GivingTuesdayBucks on December 3, a national celebration of online generosity, encouraged individuals to make a gift that would have local impact. The caring community raised \$1,000 for Camp Courage, our summer camp program for children with mental health or developmental disorders.

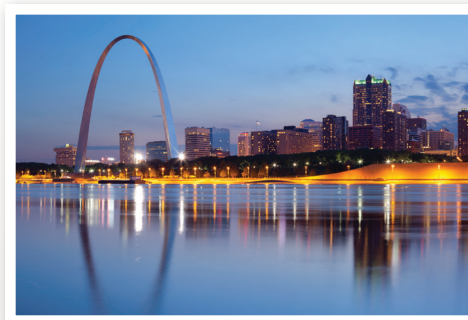
Throughout December, many people also participated in our Annual Giving Campaign. The generosity of donors who renewed their gift, made an Associates level gift, or made a donation for the first time is truly inspiring. All gifts, no matter the level, support Penn Foundation's work. **THANK YOU!**

Help instill hope, inspire change, and build community by using the enclosed giving envelope to make a gift today! 📧



In October, members and staff of Wellspring Clubhouse traveled to St. Louis to participate in the 17th International Clubhouse Seminar. More than 600 people from 128 Clubhouses in 20 countries participated in this week-long event, which provided an array of learning opportunities about creating and sustaining strong, effective Clubhouse communities around the world.

Wellspring Clubhouse members AJ and Maggie and staff member, Nicky, along with Clubhouse representatives from Utah and Denmark, presented a workshop on the opportunities and challenges of being a rural Clubhouse. Wellspring Clubhouse Director Lu Mauro also presented on the topic of building clubhouse coalitions, sharing her experience with the Pennsylvania Clubhouse Coalition. 📧



Camp Mariposa® Sisters Share Their Story at The Moyer Foundation's *Champions for Children* Luncheon in Philadelphia

Penn Foundation Holds "Longest Night" Service



On December 19th, Penn Foundation anticipated the shortest day and "longest night" of the calendar year, December 21st. Late in the day, as darkness was descending, clients, staff, and Board members gathered in the Loux Center to remember those who "left us" during the past year.

Led by Rev. Dr. Carl Yusavitz, Director of Pastoral Services, and Sister Mary Julia McKenzie, Recovery Center Chaplain, the "Longest Night" celebration provided important communal comfort and a spiritual balance to the joyful festivities our culture celebrates from Thanksgiving to the New Year. Candles were lit to remember our loved ones and those we served here at Penn Foundation, whose lives continue to light our path.

This was the first year Penn Foundation held a "Longest Night" Service, and plans are underway to make this service an annual event. 📧



At The Moyer Foundation's *Champions for Children* fundraising luncheon in the fall, Camp Mariposa® campers and twin sisters, **Madison** and **Mackenzie**, described how participating in Penn Foundation's Camp Mariposa® has helped them as they move on from their father's death due to substance addiction. At just 12 years old, they gave a polished, passionate, and inspiring talk to the 400 attendees. Pictured here are (from left) **Madison**; **Cole Hamels**, Phillies pitcher who was honored at the luncheon; and **Mackenzie**.

Planning Summits Identify Focus

As part of Penn Foundation's strategic planning process, five priorities were identified as areas of focus for the next three years. They include collaboration; integrated care; wellness, prevention, and education; innovative and mobile technology; and staff recruitment and retention.

Staff, Board, and community members participated in two planning summits to imagine what these five priorities could look like and form innovation teams to implement the action steps needed to make these priorities a reality.

"As we plan for the next three years, it is important to keep in mind where Penn Foundation is now," says Wayne Mugrauer, Penn Foundation President and CEO. "Our goals need to be realistic and feasible, and they need to affirm our mission. We also must consider the future direction of healthcare and the impact that will have on the delivery of behavioral health services."

The next step in the process will be to finalize the strategic plan for Board approval in March. Once approved, the plan will be shared with the innovation teams, who will work over the next three years to implement Penn Foundation's strategic goals. 📧

Penn Foundation Welcomes Two New Board Members



JEFFREY M. SCHWEITZER



DOROTHY WEIK, ESQ.

Two community leaders, Jeffrey M. Schweitzer and Dorothy Weik, Esq., have joined the Penn Foundation Board of Directors.

Schweitzer, who has more than 18 years of experience in the financial services industry, is the President and Chief Executive Officer of Univest Corporation of Pennsylvania. He graduated from the University of Notre Dame with a Bachelor of Science Degree in Accounting and is also a graduate of the American Bankers Association (ABA) Stonier Graduate School of Banking in Philadelphia. He also completed the High-Potential Leaders: Accelerating Your Impact leadership program through the Wharton School of the University of Pennsylvania. Schweitzer is on the Board of Directors of the North Penn and Indian Valley Boys and Girls Club and the Perkiomen Valley School District Education Foundation. He also serves on the Pennsylvania Bankers Public Affairs Committee (PaBPAC).

"Univest Corporation and Penn Foundation have worked together for the benefit of our community since Penn Foundation was founded in 1955," says Schweitzer. "I'm honored to serve on the board and carry on this partnership while helping to raise awareness of the behavioral health services right here in our community. Penn Foundation is one of our community's assets. Each day, they work to erase the stigma associated with mental health and change lives by instilling hope. I look forward to working with them to make a difference."

Weik is an attorney at Bricker, Landis, Hunsberger & Gingrich, LLP and focuses on estate planning, estate administration, business representation and employment law. She graduated from Messiah College and received a J.D. degree from Temple University School of Law. In addition to serving on Penn Foundation's Board, Weik was recently appointed to the Board of Rockhill Mennonite Community. She is also finishing a term of service on the Board of Peaceful Living.

"I was thrilled to be given the opportunity to serve on Penn Foundation's Board," says Weik. "I have long had a heart to help those with mental health issues. My mother worked at a psychiatric hospital for 30 years as a nurse and administrator, and through her example, I was taught to have empathy for those with mental illness. Working in that same hospital when I was in college cemented my understanding of the importance of helping and supporting people with mental health challenges." 📷

New Program Directors Named at Penn Foundation

Penn Foundation has named **Kathleen McCafferty, MA, LPC, NCC** (on left) as its new Director of Education and Training, and **Marilyn Sullivan, MA, LPC, CADC**, as Director of Drug and Alcohol Outpatient Services.

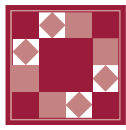


**KATHLEEN MCCAFFERTY, MA, LPC, NCC,
DIRECTOR OF EDUCATION AND TRAINING**

McCafferty will be responsible for organizing, structuring, and assessing Penn Foundation's annual education and training plan in collaboration with program directors, clinical supervisors, and administration. McCafferty's background in human services spans more than 25 years, with experience in recruiting, training, and counseling in a variety of settings. She has been employed with Penn Foundation's Employee Assistance Program as a Counselor and Trainer for the past five years. In this role, she provided trainings to area companies as well as counseling to individuals, couples, and families.

**MARILYN SULLIVAN, MA, LPC, CADC,
DIRECTOR OF DRUG AND ALCOHOL
OUTPATIENT SERVICES**

Sullivan will oversee the clinical and administrative functions of all outpatient drug and alcohol services at the Recovery Center. Sullivan has worked in the addiction field for 30 years, most recently as the Executive Director of Northeast Family Healthcare (Pinnacle Treatment Center) in Quakertown. She has experience working with individuals with co-occurring mental health and substance use disorders and brings extensive knowledge of methadone, a medication used to treat opioid dependence. 📷



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please contact Jennifer Smith at 267.404.5728.

Sharing Our Talents

Each month, we will post the photo and story of a client on our Facebook page, highlighting his/her talent and how that talent has helped in his/her recovery.



We begin with Andrew, a member of
Wellspring Clubhouse.



Meet Andrew

Since he was a young boy, Andrew has enjoyed building things and taking them apart. So, it was no surprise that he decided to study architecture at Lehigh University. Although he was active in campus activities, Andrew felt disconnected from his friends and school during his sophomore year, leading him to be diagnosed with depression. He says that his art classes, particularly drawing and model-making, helped him through this difficult time.

To read the rest of Andrew's story and to review his artwork, visit our Facebook page. And make sure to check our page each month to read more inspiring stories of how sharing their talents has helped our clients on their recovery journeys.

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AND TWITTER!**



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