

*Inspired to  
Share.*

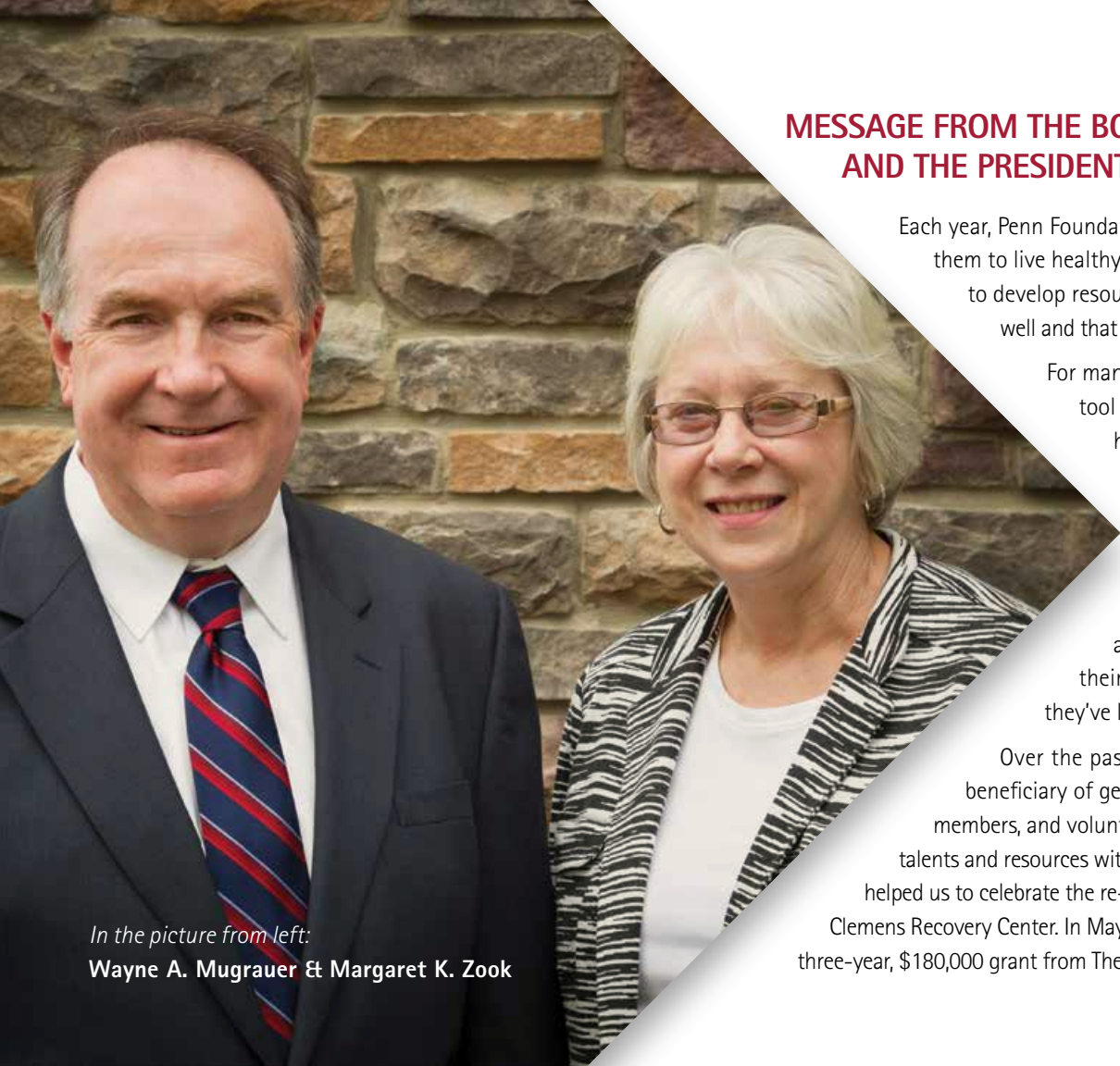
'13 - '14 ANNUAL REPORT



**PENN FOUNDATION**

BEHAVIORAL HEALTH SERVICES

*Instilling hope. Inspiring change. Building community.*



## MESSAGE FROM THE BOARD CHAIR AND THE PRESIDENT & CEO

Each year, Penn Foundation cares for people of all ages, helping them to live healthy, fulfilling lives. We encourage our clients to develop resources that help them feel well and stay well and that promote a sense of community belonging.

For many, sharing their stories and talents is one tool that has helped them on their journey of healing and self-discovery. In this report, you will read the stories of Erik, Alfred, Ryan, and Marjorie, individuals who found themselves confronted by situations they never imagined, but who, with determination, hope, and the help of Penn Foundation, faced their challenges and are now sharing what they've learned to help others.

Over the past year, Penn Foundation has been the beneficiary of generous support from clients, staff, Board members, and volunteers who were inspired to share their talents and resources with us. On June 23, more than 100 guests helped us to celebrate the re-dedication of the John W. and Emily Clemens Recovery Center. In May, Wellspring Clubhouse was awarded a three-year, \$180,000 grant from The Pew Charitable Trusts. This grant supports

*In the picture from left:*

**Wayne A. Mugrauer & Margaret K. Zook**

the addition of a mobile outreach component to its services and enables the Clubhouse, and several of Penn Foundation's other rehabilitation programs, to offer cognitive remediation, a new initiative for Penn Foundation.

Additionally, Lu Mauro, M.Ed., CPRP, Director of Wellspring Clubhouse, was nominated as a 2014 Dincin Fellow by the Psychiatric Rehabilitation Association. Designation as a Dincin Fellow reflects professional distinction as a psychiatric rehabilitation professional. For the past 20 years, Lu has dedicated her energy and talents to Wellspring Clubhouse, modeling for members that a strong commitment to shared values and hard work really can change lives and improve systems of care.

In October 2013, Penn Foundation was honored to receive the *Philadelphia Business Journal's* Innovation Award for Sustainability. This award recognized Penn Foundation as an organization that has consistently implemented innovative green practices that encourage sustainability and conservation, most recently in the construction of the Loux Healthcare Center.

We are also pleased to welcome two new members to our Board of Directors – Jeffrey Schweitzer, President and CEO of Univest Corporation of Pennsylvania, and Dorothy Weik, Esq., an attorney at Bricker, Landis, Hunsberger & Gingrich, LLP. Both Jeffrey and Dorothy possess a passion and dedication to helping those in our community living with behavioral health challenges.

December marked the end of Stephen Nelson's service on our Board, and we extend our deepest appreciation for his many contributions as Treasurer and as Chair of the Autumn Event Committee.

Looking to the future, community need for our services has never been greater. We are both challenged and inspired by this reality. We continue to think creatively about the services we provide and the most accessible and effective ways to offer them. Our goal is, through collaboration with other community services, to become a fully integrated, holistically-focused healthcare system by 2020. With that in mind, we are piloting new and innovative partnerships and services that will fundamentally change the way our care is provided.

As we approach our 60th anniversary in 2015, we re-dedicate ourselves to our mission and values with continuing focus on our clients and their families. We invite you to join us as we work together to re-imagine the future of our care in service to our community.

Warmest regards,



**Margaret K. Zook** | Board Chair



**Wayne A. Mugrauer** | President & CEO



## *Erik's Story*

A week after Erik and Kelly's beautiful baby girl Devan was born in August 2012, she was diagnosed with Down syndrome.

"When Devan was diagnosed, we found ourselves turning down a path we never expected to travel on," remembers Erik.

"But we learned very quickly that the diagnosis does not define who she is and what she will become. The number of genes she has does not change her infectious laugh, adventurous attitude, or her ability to bug her sister."

Erik and Kelly immediately accessed Penn Foundation's Early Intervention Services for their daughter. At 3 months old, she began receiving physical therapy and now, at 2 years old, she has started speech therapy.

"Devan has grown by leaps and bounds," says Erik. "Penn Foundation met our needs in a way that was respectful of our beliefs and values and that encouraged our daughter's hopes and aspirations. Penn Foundation is a promise to children and families that their strengths will be recognized and that everyone in our community is valued."

Erik has become an advocate for Down syndrome awareness, serving as an Ambassador for the National Down Syndrome Society and as co-director of a Bucks County Down Syndrome Interest Group.

*"Penn Foundation met our  
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*— Erik*



*In the picture from left:  
Erik, Kendall, and  
Kelly holding Devan.*

## CREATING INTEGRATED, SUSTAINABLE MODELS OF CARE

Penn Foundation made significant strides this year toward its mission of becoming a fully-integrated, holistically-oriented healthcare system through partnerships with other healthcare services.

In November 2013, Early Intervention Services embarked on an eight-month-long co-location project with Pennridge Pediatrics to create an integrated model of care that enhanced communication and collaboration between pediatricians and developmental health providers. Several times a week, Penn Foundation professionals were available on-site at the Sellersville Pennridge Pediatrics office to provide support and guidance for families who had concerns about their children's development.

"By integrating our services with those of pediatricians, we were able to immediately connect families to the resources they needed to help their children," says Gail Stasiw, Director of Early Intervention Services. "This early identification and support may help prevent further developmental delays."

In April 2014, HealthConnections, a program that helps individuals improve their physical and mental health by collaborating with their primary care physician and other physical and mental

health providers to coordinate care, was featured in *Modern Healthcare*, a magazine read by physicians and healthcare executives throughout the country.

Over the past year, in partnership with Sellersville Pharmacy, Penn Foundation has offered a full-service, on-site pharmacy located in the Dr. Norman L. and Esther B. Loux Healthcare Center. The pharmacy team works closely with Penn Foundation's clinicians to provide clients with immediate access to pharmacy services. "Having a full-service pharmacy on-site brings convenience and time savings to our clients," says Marianne Gilson, Executive Director of Operations and Quality. "It gives our clients the opportunity to leave their doctors' offices with their medication filled and in-hand."

Additionally, Penn Foundation continued to move forward with the implementation of a new electronic health records system which will provide for more effective, efficient, and coordinated care. The new system is expected to be launched in November 2014.



## *Alfred's Story*

*Just after his graduation from Souderton Area High School in 2005, Alfred (AJ) had what he describes as "a complete breakdown" and was hospitalized.*

*AJ learned that he had experienced a mixed episode (mania and depression simultaneously or in rapid sequence).*

*Discharged to Penn Foundation, AJ was resistant to treatment and continued to abuse marijuana. Over the next several years, AJ was involved in four car accidents, and in 2011, he was arrested for grand theft of high-end electronics.*

*AJ credits the help he received as a result of this incident as a turning point. He returned to Penn Foundation and was diagnosed with Bipolar Disorder. With the support of a new therapist, AJ's support system was "re-imagined," and for the first time, "I felt like I deserved to be healthy," reflects AJ.*

*Now a driver for Penn Foundation's Assertive Community Treatment (ACT) program, AJ is also chair of the Upper Bucks Community Support Program. He is training to become a Certified Peer Specialist. "It's been a long road, but I now have high hopes for the future. To go from where I was in 2005 to where I am now in 2014, it's unbelievable. Penn Foundation's services are unparalleled."*

## WELLSPRING CLUBHOUSE AWARDED \$180,000 GRANT FROM THE PEW CHARITABLE TRUSTS

In May, Penn Foundation's Wellspring Clubhouse was awarded a grant in the amount of \$180,000 for three years from The Pew Charitable Trusts. The grant will enable the Clubhouse to provide mobile psychiatric rehabilitation services to adults in the community living with mental illness and to purchase cognitive remediation software that will be used to work with people individually to improve their cognitive (thinking/understanding/remembering) functioning.

Cognitive remediation is a new initiative for Penn Foundation. "We know that individuals living with serious mental illness can experience specific cognitive challenges with memory, decision-making, problem-solving, understanding social cues, processing aural and written information, and motor/spatial issues," says Lu Mauro, M.Ed., CPRP, Director of Penn Foundation's Wellspring Clubhouse. "Recent research demonstrates that cognitive exercises designed to address deficits in these areas, along with rehabilitation, have shown excellent results in helping people to manage their lives more effectively and achieve goals in independent living, wellness, education, and employment."

"This grant provides us with the amazing opportunity to serve more individuals by expanding our services directly into the community and to provide those we serve with the chance to strengthen and improve their cognitive functioning," says Lu.

*"It's been a  
long road,  
but I now have  
high hopes  
for the future."  
– Alfred*

## JOHN W. & EMILY CLEMENS RECOVERY CENTER

*Re-dedicated June 23, 2014*

Thanks to a \$125,000 grant from Clemens Family Corporation and financing support from Univest Corporation and the Telford Industrial Development Authority, Penn Foundation renovated its John W. and Emily Clemens Recovery Center to add 12 additional inpatient beds, bringing the total inpatient capacity to 55.

Special thanks to architect Philip Lederach, Lederach Architecture, and H. Mininger & Son for their outstanding design and construction work on these renovations, which enabled the Recovery Center to create a distinct detoxification unit. Separating these services from rehabilitation programming will provide clients at the beginning stage of recovery with even more personalized, responsive care. Outpatient drug and alcohol services have re-located to a building on Penn Foundation's lower campus which exclusively serves these programs.

*In December 2013, the Recovery Center earned its fourth consecutive Three-Year Accreditation from CARF International (Commission on Accreditation of Rehabilitation Facilities) for its adult detoxification and inpatient drug and alcohol programs.*

55 *total  
inpatient  
capacity*

*Providing*  
personalized,  
responsive care







## 1 COMMON LIVING AREA

The renovation of the Recovery Center took place within the footprint of the existing building. This allowed us to maintain the architectural integrity of the building and limit construction expense. This beautiful, light-filled space is the new common living room.

## 2 NURSES' STATION

The new Nurses' Station is located with convenient access to both the detoxification unit and the rehabilitation program. The office contains two Dutch doors which enhance privacy and safety while still allowing access to the 24/7 nursing staff.



## 3 BEDROOMS

The six new bedrooms were designed to reflect Penn Foundation's commitment to respecting the integrity of the individuals in its care. With warm colors and natural sunlight, each room accommodates two people, providing privacy for those individuals while also providing the companionship of someone having a similar experience.

## 4 CAFÉ

Individuals in the detoxification unit have access to a café for breakfast and snacks. Lunch and dinner are served in the cafeteria located on the first floor so that both detoxification and rehabilitation clients can socialize together.





## *Ryan's Story*

*Since the age of 10, Ryan struggled with depression. His first experience with marijuana led to 12 years of drug use, multiple DUIs (driving under the influence), and eventually an arrest.*

*In June 2008, Ryan was arrested on drug charges after receiving yet another DUI. He began therapy at a mental health center in Norristown, where he was diagnosed with Bipolar Disorder. But within a week, Ryan relapsed.*

*After another month of drinking and using drugs, Ryan remembers staring in the mirror and not recognizing himself. Scared, he called his sister, who took him back to rehab. Though he used drugs on the way, Ryan was ready to accept help. On September 5, 2008, his recovery journey began.*

*Now 31, Ryan works as a Peer Specialist at Penn Foundation, using his own experience to help others going through the same thing. In May, he was nominated by two of his peers, Matt and John, to receive a 2014 Recovery and Resiliency Award from the Montgomery County Department of Behavioral Health/Developmental Disabilities.*

*"The most rewarding aspect of being a Peer Specialist is being able to go to work every day and be myself, a person in long-term recovery," says Ryan. "I hope that my peers gain hope and courage to remember who they are and discover their strengths to become everything that they were meant to be."*

*In the picture from left:  
Ryan and his peer, Matthew.*

## PEER SUPPORT EXPANDS REACH THROUGH BUCKS COUNTY FORENSIC REINVESTMENT PROJECT

Through a Forensic Reinvestment Project funded by the Bucks County Behavioral Health System, Penn Foundation's Peer Specialists began providing community support to assist the timely release of individuals with serious mental illness who are incarcerated at Bucks County Correctional Facility.

"Typically, many of these individuals remain incarcerated past their minimum release date because of a lack of community support and affordable housing," explains Jane Straw, Director of Peer Support Services. "When they are released, they have multiple needs, including housing and both physical and mental healthcare. Our Peer Specialists are providing hands-on assistance and support, enabling these needs to be met and supporting efforts toward successful re-integration into the community."

Additionally, the Peer Specialists are providing increased support to residents at the Village of Hope, assisting with the development of vocational and wellness management skills through one-on-one and group interaction. "Once a resident meets the forensic criteria and moves on from the Village of Hope, Peer Specialists continue to help the individual to obtain and maintain permanent housing," says Jane. "This enhanced infrastructure not only supports the residents but it also helps to improve program outcomes for the Village of Hope."

Due to the success of this one-year pilot venture, Bucks County has extended funding through the next fiscal year.

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*– Ryan*



*In the picture from left:  
Perkasie Borough  
Police Officer Tom Brun,  
K-9 Sampson, and Marjorie.*

*"If I was going to  
be given a  
second chance,  
Penn Foundation would be the  
place where it happened."*

*– Marjorie*

## *Marjorie's Story*

*Marjorie, who struggles with depression, was diagnosed with cancer in 2004. After surgery to eradicate her cancer, she was prescribed medication to help manage her pain. But the pain pills quickly became more than just a source of pain management; they became "an escape from a dark place."*

*Eventually growing tired of relying on something to get her through the day and wanting a sense of belonging again, Marjorie decided to seek help. In 2007, she came to the Village of Hope, staying eight months and completing the program.*

*But in 2011, following surgery, Marjorie was once again prescribed pain medication. The temptation was too strong, and she relapsed. She spent the next year in and out of several rehabilitation facilities, eventually returning to the Village of Hope in August 2013.*

*"I fought to come back to the Village of Hope because I knew that if I was going to be given a second chance, Penn Foundation would be the place where it happened," says Marjorie.*

*Clean now for more than a year, Marjorie volunteers in the community and is actively involved with the Upper Bucks Community Support Program. In April 2014, Marjorie organized a bake sale to benefit the Perkasie Borough Police Department's new K-9, Sampson. The bake sale raised \$1,800 and instilled in Marjorie a sense of hope for the future. "I'm in a really good place now," she says. "I'm a survivor."*



## BUILDING COMMUNITY

In 2013, "Building Community" was added to Penn Foundation's mission statement, reflecting our commitment to helping create a healthy community. This year, Penn Foundation undertook initiatives to support this mission and to give back to the community that has always supported us.

In May, Penn Foundation coordinated the 7th Annual Recovery Art and Poetry Show and Sale, which the Indian Valley Public Library hosted for the month. The Library displayed artwork and poetry created by individuals from Bucks and Montgomery counties recovering from mental illness or addictions. We are grateful for the Library's partnership in raising awareness of mental illness and addictions and in breaking down the stigma often associated with these disorders.

Every Friday morning, residents of Penn Foundation's Village of Hope volunteer at Zion Mennonite Church in Souderton to prepare and serve lunch at the Table of Plenty, an outreach ministry of the church. Volunteer opportunities like this one

provide meaningful activity for residents and teach them skills that could be beneficial to their recovery such as interactions with others or concrete tasks.

Members of Penn Foundation's staff also volunteer in the community, supporting schools, churches, animal rescue shelters, food pantries, sports teams, Boy Scouts, and many other local organizations. Our staff contributes more than 300 hours per month to volunteer service, and several of our staff serve in leadership roles with these organizations.

*Our staff contributes  
more than 300 hours per month  
to volunteer service.*

## AUTUMN EVENT KEYNOTE SPEAKER JEFFREY TAMBOR URGES AUDIENCE TO OVERCOME FEARS, RECAPTURE CHILDHOOD AUDACITY

Acclaimed film and TV actor Jeffrey Tambor delivered an empowering presentation during Penn Foundation's 2013 Autumn Event, one that resonated with our audience throughout the year. Combining humor with candor, Jeffrey challenged attendees to not let fear dictate their lives. He encouraged everyone to re-capture the audacity they had as children and to never settle for anything less than their life's purpose.

"The world is not waiting for you. You have to bother people. You have to be noticed. You have to take actions. Actions produce courage. Courage doesn't produce actions," he said.

We also celebrated Henry Rosenberger, Owner of Tussock Sedge Farm, with the annual Adventures in Excellence Award. This award recognizes Henry's outstanding leadership, deep commitment to community, and his efforts to preserve farmland and create sustainable agriculture.

We were delighted to welcome 6abc Action News Anchor Eva Pilgrim as our emcee for the evening. Her friendly, engaging personality charmed the audience, and her astute observations helped attendees to better understand the important work of Penn Foundation.



The evening began with a spectacular Silent Auction featuring more than 60 items generously donated by individuals and businesses in our community. The money raised through the Silent Auction supports Camp Courage, Penn Foundation's summer camp for children with special needs.

Autumn Event raised \$121,000 for Penn Foundation, which helps to pay for the charitable care we provide to individuals who cannot pay or can only partially pay for the care they receive.

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*In the picture from left: **Thomas Leidy**, Penn Foundation Board Vice Chair; **Jeffrey Tambor**, featured speaker; **Margaret K. Zook**, Penn Foundation Board Chair; and **Wayne A. Mugrauer**, Penn Foundation President & CEO.*

## PENN FOUNDATION REVIVES LECTURE SERIES; NATIONAL EXPERT SPEAKS ABOUT THE CHANGING LANDSCAPE OF BEHAVIORAL HEALTHCARE

In October, Penn Foundation welcomed substance abuse treatment expert A. Thomas McLellan, PhD to Penn Foundation as part of the renewed *Dr. Michael A. Peters Lecture Series*. Dr. McLellan is CEO & Co-Founder of the Treatment Research Institute in Philadelphia and Former Deputy Director of the White House Office of National Drug Control Policy.

More than 100 staff, Board members, area physicians, and colleagues came to Penn Foundation to hear Dr. McLellan's timely and informative presentation in which he envisioned the future of drug and alcohol treatment, specifically the way we evaluate and provide on-going services for what will be recognized as a chronic condition.

Dr. McLellan also praised Penn Foundation for its innovative thinking and community engagement. "I've easily been to a thousand facilities in my career, and I can't find another place like Penn Foundation," he said. "The amazing thing to me is you did this...it was community support and encouragement. The rest of the country is just catching up."

The *Dr. Michael A. Peters Lecture Series* is a community-based educational program that brings national experts on healthcare to Penn Foundation. The series is named for Grand View Hospital's Chief of Medicine (1947-1972), who was instrumental to the founding of Penn Foundation in 1955.

## COMMUNITY CONVERSATIONS

**In June,** Penn Foundation partnered with Perkasio Borough to offer a town hall-style meeting about the use of heroin and other drugs in our community. The standing room-only attendance of 200 concerned citizens affirmed our community's desire to be part of the conversation and the solution.

**In April,** Early Intervention and Pennridge Pediatrics offered a free seminar entitled *A Talk About Early Childhood Behavior*. The five-member panel discussed what is typical behavior for children (ages birth to 5), the warning signs of early childhood developmental delays, and what resources are available to help families navigate these issues.

**In November,** Russell Johnson, MSW, President & CEO of the North Penn Community Health Foundation, presented to Penn Foundation's Board and senior leadership about the impact of the Affordable Care Act on mental healthcare.



PENN FOUNDATION BOARD OF DIRECTORS: *(In the picture from left)* J. Phillip Moyer, MD; Margaret Zook, Chair; Thomas Leidy, Vice Chair; Vernon Kratz, MD; Donald Kraybill, PhD; Dorothy Weik, Esq.; Ronald Souder, MD; H. Bruce Detweiler, CPA, Treasurer; and Wanda Lindsay.

MISSING: Marvin Anders, Secretary; David Landis; and Jeffrey Schweitzer.



## PENN FOUNDATION ADMINISTRATION

**Wayne A. Mugrauer**  
*President & CEO*

**Christopher Squillaro, DO**  
*Medical Director*

**Francine Mellott, CPA**  
*Chief Financial Officer*

**Donna Duffy-Bell, MA, CPRP**  
*Executive Director of Rehabilitation Services*

**Marianne Gilson, MCAT**  
*Executive Director of Operations and Quality*

**Karen Kern, MSW, LSW**  
*Executive Director of Mental Health Services*

**Sandra Landis**  
*Director of Human Resources*

**Thomas Tantillo, MSW, MBA**  
*Executive Director of Drug & Alcohol Services*

PENN FOUNDATION MEDICAL STAFF: *(In the picture from left, seated) Nina Drinnan, CRNP; Christopher Squillaro, DO, Medical Director; and Vernon Kratz, MD. (In the picture from left, standing) Martine Susko, CRNP; Diana Koziupa, MD; George Ehrhorn, CRNP; Alan Sofranko, MD; Josephine Pobre-So, MD; Wellesley Bailey, MD; and Jennifer Sokol, DO.*

## LICENSURE

Pennsylvania Department of Welfare

## ACCREDITATIONS

Association of Clinical Pastoral Education

Commission on the Accreditation  
of Rehabilitation Facilities\*

International Center for Clubhouse Development

## MEMBERSHIPS

Franconia Mennonite Conference

Greater North Penn Collaborative  
for Health and Human Services

Mennonite Health Services Alliance

National Alliance for the Mentally Ill

National Association of Addiction  
Treatment Providers

National Council for Behavioral Healthcare

Pennsylvania Association of Psychosocial  
Rehabilitation Services

Pennsylvania Community Providers Association

United States Psychiatric Association

*\*Alcohol and Other Drug Addiction Detoxification  
Program and Inpatient Treatment Program*

[pennfoundation.org](http://pennfoundation.org)

*Four different people.  
Four different life paths.*

*One unified message:  
Your condition does not define you.*

*A dad advocating for his daughter. A high school graduate  
trying to re-establish his place in the world. A reformed drug user  
helping others to avoid his mistakes. A cancer survivor fighting for a second chance.*

*Through a broad range of diverse mental health and substance abuse programs that can be tailored to meet individual needs, Penn Foundation provides compassionate, responsive, innovative care to more than 10,000 children, adolescents, and adults each year.*

*Our tradition of compassionate care combined with a strong belief in the healing power of hope and the possibility of recovery enables us to help individuals and families grow, develop, and recover to their fullest mental, emotional, and spiritual health.*

*People Served*

10,062



# STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2014

## REVENUE, GAINS, AND OTHER SUPPORT

Managed Medical Assistance	\$	11,062,893
Fees from Counties	\$	4,817,827
Client Billing & Commercial Insurance	\$	3,548,346
Medical Assistance	\$	1,334,420
Other Income	\$	634,103
Medicare	\$	604,180
Contributions	\$	295,911
Grants & United Way	\$	113,109
<b>TOTAL</b>	<b>\$</b>	<b>22,410,789</b>

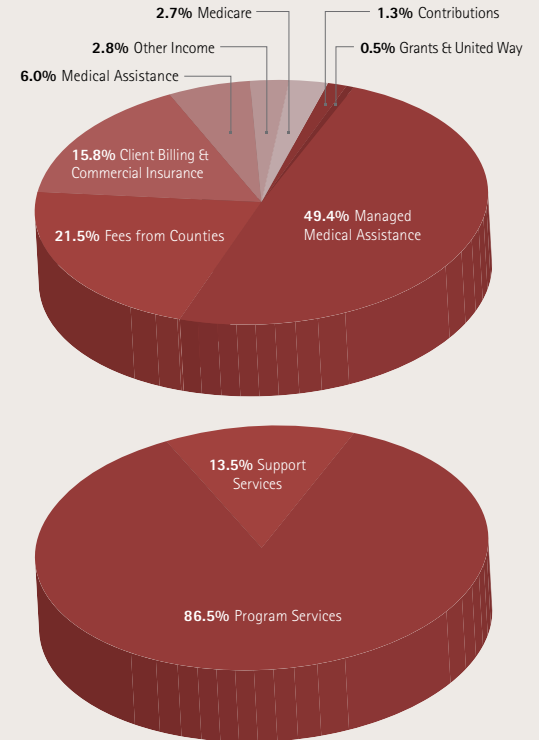
## EXPENDITURES AND LOSSES

Program Services	\$	18,843,099
Support Services	\$	2,947,041
<b>TOTAL</b>	<b>\$</b>	<b>21,790,140</b>

<b>CHANGE IN NET ASSETS</b>	<b>\$</b>	<b>620,649</b>
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### Unaudited Statement

The information included in this statement is unaudited.





# PENN FOUNDATION

BEHAVIORAL HEALTH SERVICES

*Instilling hope. Inspiring change. Building community.*

807 Lawn Avenue, P.O. Box 32, Sellersville, PA 18960

P 215.257.6551 | [pennfoundation.org](http://pennfoundation.org)

