

















Expanding On Our Tradition Of Care.

'09 -'10 | ANNUAL REPORT

Penn Foundation Board of Directors

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Penn Foundation Administration

John Goshow, President & CEO (retired)
Wayne A. Mugrauer, President & CEO
Christopher Squillaro, D.O., Acting Medical
Director

Penn Foundation – Instilling Hope, Inspiring Change

For 55 years, Penn Foundation has been helping individuals of all ages navigate the bumpy road of life.

Guided by a strong belief in the power of hope and the possibility of recovery, Penn Foundation provides innovative mental health, mental retardation, and substance use recovery services designed to meet all levels of mental, emotional, behavioral, and spiritual healthcare needs.

The goal is to provide clients with the necessary skills, tools, and support to confidently travel the road of life, to courageously take advantage of opportunities along the way, and to savor the journey.

Penn Foundation delivers compassionate services to help individuals face life transitions with confidence, conviction, and courage.



"When you walk through a storm, keep your chin up high. And don't be afraid of the dark. At the end of the storm is a golden sky... Walk on through the wind, walk on through the rain; tho' your dreams be tossed and blown. Walk on, walk on with hope in your heart and you'll never walk alone."

- "You'll Never Walk Alone" (Rodgers & Hammerstein)

We recognize that each one of our clients has his/her own unique recovery journey to undertake. And the starting point of each person's journey is individually distinctive. We understand that the idea of embarking on this journey can be intimidating, and fear of the unknown can be a barrier to taking the first step, especially if it's unclear where the path will lead.

That's why we are here. We partner with our clients so that they don't have to embark on their recovery journey alone. We help them to define their life goals and outline the steps needed to arrive at the destination. We are with them every step of the way to navigate the uncertainty, to celebrate each successful step, and to provide support.

Every journey begins with a dream. And we believe that every client who comes through our doors is capable of achieving his/her dream. It is our mission to instill a sense of hope so that our clients believe, just as we do, that they can accomplish whatever life goal they decide to pursue. And to know that they will never walk alone.





John Foshow

John Goshow | President & CEO





In Memorium: Norman L. Loux, M.D.

Penn Foundation's founding Medical Director Dr. Norman Loux died on May 20, 2010 at the age of 90. Dr. Loux began his psychiatry practice in a small house in Souderton and saw his first client on October 22, 1955. After moving his practice to Sellersville, it grew from a one-man operation into the comprehensive, communitybased behavioral healthcare organization it is today, employing more than 370 staff and serving 10,000 people annually. Dr. Loux served as the agency's Medical Director until stepping down in 1981, and he retired from seeing clients in 1984. He remained on the Board of Directors until 2008.

Penn Foundation Directors & Coordinators

Gina Allen. Director of Rehab at Home®

Todd Barlow, Executive Director of Drug & Alcohol Services

Lisa Dembrosky

Operations Coordinator, Wellspring Clubhouse

Donald Detweiler, Director of Village of Hope

Lois Dodson, Coordinator of Student Assistance Program

Donna Duffy-Bell

Executive Director of Rehabilitation Services

Jessica Farkas, Coordinator of Residential Services

Christine Garvey, Fiscal Coordinator

Philip Good, Director of Maintenance

Marianne Gilson

Executive Director of Operations & Quality

Michele Grida, Director of Client Registration/ Systems Administrator

Ed Gurecki, IT Administrator

Cheryl Guy, Director of Family Based Services

Angela Hackman, Team Leader, HealthChoices HealthConnections

Lois Halsel, Coordinator of Dayspring Counseling Center

Stacey Herreid-Halstead

Coordinator of Intensive Psychiatric Rehabilitation

Michele Horst-Barnes, Outpatient Coordinator, Recovery Center

Karen Kern, Executive Director of Mental Health Services

Jennifer King, Coordinator of Advancement

Sandy Landis, Director of Human Resources

Lucille Mauro, Director of Wellspring Clubhouse

James McGrath, Program Coordinator, Village of Hope

Francine Mellott. Chief Financial Officer

Tara Miller, Mental Health Case Management Supervisor

Heather Mumbauer. Associate Director. Mental Retardation Supports Coordination

Craig Oliver, Team Leader, Assertive Community Treatment (Pottstown)

Karen Rosenberger, Coordinator of Geriatric Services

Debra Ryan, Director of Emergency Services

Christine Shannon, Director of Residential Services

Jennifer Smith. Coordinator of Public Relations

Debra Springer, Director of Wrap Around Services & Autism Support Center

Gail Stasiw, Director of Early Intervention Services

Deborah Stevenson. Director of Mental Retardation **Supports Coordination**

Jane Straw, Mental Health Case Management Supervisor

Deborah Strouse, Team Leader, Assertive Community Treatment (Sellersville)

Janice Todic, Mental Health Case Management Supervisor

Angela Tomlin, Director of Recovery Center Inpatient & Outpatient Services

Sandy Vereneck, Coordinator of Medical Records

Lynn Ward, Billing Supervisor

Julie Williams, Director of Assertive Community Treatment

Karen Williamson, Director of Employee Assistance Program

Carl Yusavitz, Director of Pastoral Services

EXPANDING COMMUNITY AWARENESS

The past year at Penn Foundation featured several events that brought the community together.

In September, Penn Foundation was again the beneficiary of the Univest Grand Prix Cyclosportif and recruited over 200 volunteers to assist in keeping the race course safe for riders and pedestrians.

In October, Quartetto Gelato was the featured entertainment at Autumn Event. The sixth annual Adventures in Excellence Award was presented to William S. Aichele, Chairman, President & CEO of Univest Corporation. Autumn Event is Penn Foundation's signature fundraiser and raises money to help people who cannot pay or can only partially afford the services they receive. The generosity of our event sponsors, donors, and guests make this event successful.

In June, over 400 area residents attended Penn Foundation's Family Fun Day at Camp Men-O-Lan in Quakertown. This event featured zoo animals, magicians, crafts, canoeing, paddle boating, face painting, and more.

Through these events and others, our caring community of supporters helps us to sustain our tradition of providing innovative, compassionate behavioral healthcare services.



EXPANDING HOUSING OPTIONS

Fifteen years of searching and planning came to a celebratory end on May 19, 2010 when Penn Foundation broke ground on Penn Villa.

Situated off of Diamond Street in Sellersville, Penn Villa will be a neighborhood comprised of a group home and five townhomes providing permanent, affordable housing for individuals with mental illness. These new facilities will replace rented, crowded twobedroom apartments and enable Penn Foundation to provide housing for 23 individuals, more than the current program allows.





Penn Foundation Breaks Ground on Penn Villa

"What makes this project truly special is the integrated environment in which the group home and townhomes will be built," says Chris Shannon, Director of Residential Services. "With ten other townhomes constructed in the Penn Villa development, residents of our facilities will be able to live among and interact with other community members."

"Although the path leading to this day has been long and challenging, knowing that we will soon be offering affordable, high-quality housing to individuals in need makes the journey worth it," adds John Goshow, President & CEO. "We are very grateful to everyone who has provided encouragement and assistance. We have always made a commitment to respond to community need, and Penn Villa is another way in which we are upholding our promise."

HealthChoices HealthConnections: Integrating Mental Healthcare with Physical Healthcare

Penn Foundation is one of several organizations chosen by six sponsoring agencies* to implement HealthChoices HealthConnections, an innovative new program aimed at integrating mental healthcare with physical healthcare. Program membership, which is free and renewable every two years, offers participants wellness tools and resources to coordinate and enhance all aspects of their health care

Individuals in the program work closely with a health advocate, called a Navigator, to access the health services they need. The Navigator collaborates with all of the individual's healthcare providers and develops a personal wellness plan based on each individual's health profile. The Navigator can assist with medications – reviewing each medication to ensure that they are safe to take together; making sure medications are refilled as necessary and sending reminders if medications have not been refilled; and checking in with each person to see if any medications are causing problems. The Navigator can also help to arrange transportation to appointments.

Behavioral Health Unit Closes

In August 2009, Penn Foundation and Grand View Hospital closed the hospital's Behavioral Health Unit, shifting the behavioral health focus of each organization away from inpatient care and more toward outpatient services. Penn Foundation psychiatrists have remained on staff at Grand View where they are on-call to provide consultative psychiatric services to hospital patients.

In recent years, Penn Foundation has piloted several innovative programs specifically designed to prevent hospitalization and to promote independent living and community involvement. Additionally, the organization is currently in the midst of planning an expansion of several levels of outpatient services. These comprehensive services, combined with significant strides made by the pharmaceutical industry to provide effective medication for mental illness, have resulted in a decline in the number of individuals requiring inpatient care and an increase in the number of individuals remaining and thriving in their own communities.











Penn Foundation Clients Receive Awards at Bucks County Advancing in Recovery Event

At the Bucks County Advancing in Recovery Event held in October 2009, three Penn Foundation clients received recovery awards. Tara Tarlo, an alumna of the Village of Hope, and Jay Clipp, a member of the Wellspring Clubhouse, were both recognized for "Reaching Out to Others in Recovery to Demonstrate and Instill Hope." Bill Transue, a client of the Intensive Psychiatric Rehabilitation (IPR) program, was honored for "Exemplifying Change."

Pictured at the Advancing in Recovery Event on October 22, 2009 are (left to right) Don Detweiler, Village of Hope Director; Tara Tarlo; Andy Farley, Tara's father; Carol Farley, Tara's mother; Ron Class, Tara's fiancé; and Jim McGrath, Village of Hope Coordinator. \rightarrow



Tara According to Don Detweiler, Village of Hope Director, Tara "has been a consistent source of hope for those around her. In addition to following through on her own responsibilities, she is involved and provides support to others who are in recovery from mental health and substance use issues. Tara has been a sponsor to several individuals, including residents of the Village of Hope program. With her fiancé, she recently helped provide extended care for another peer's grandchild when the peer was dealing with health issues. Tara truly is an encouragement and inspiration to those in recovery."

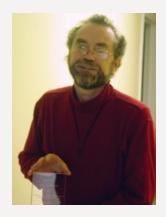
"Tara has been a consistent source of hope for those around her."

"Jay is a person of great integrity and compassion."

"Bill has really served as **a role model** for other participants in the IPR program, and he has inspired others in their own recovery journeys."







Jay Clipp poses with his award for "Reaching Out to Others in Recovery to Demonstrate and Instill Hope.

Jay "Jay is a person of great integrity and compassion," describes Lu Mauro, Wellspring Clubhouse Director. "He is a very kind, gentle, sensitive, and spiritual individual with a strong sense of fairness and justice. He advocates for others and always offers feedback that empowers, not diminishes. He's the type of person you want to hang out with. He enjoys a good laugh, has a great sense of humor, and is warm and easy-going."

Jay has been an active member of the Wellspring Clubhouse for 13 years. He is currently working as a Certified Peer Specialist for Voice and Vision, Inc. and as a WRAP (Wellness Recovery Action Plan) class facilitator. Additionally, as an active member of the Bucks County Chapter of NAMI (National Alliance for the Mentally III), Jay has facilitated a 10-week NAMI Peer-to-Peer Class

Bill Transue was nominated for the "Exemplifies Change" Award because "he constantly challenges himself to step outside of his comfort zone and try new things," says Colleen Blaker, an IPR practitioner. "Although these new situations are anxiety producing, Bill pushes himself to work through the anxiety so that he can achieve his goals and get what he wants out of life. He has integrated the tools that he has learned throughout his recovery journey into his everyday life, and this has enabled him to keep a positive, 'can-do' attitude about new experiences. Bill has really served as a role model for other participants in the IPR program, and he has inspired others in their own recovery journeys."







"As Medical Director, I hope to further strengthen and develop Penn Foundation's relationship with Grand View Hospital," says Dr. Squillaro. "I also look forward to collaborating closely with the agency's administration and psychiatrists to cultivate new programs that will enable the organization to remain a cuttingedge resource for the community."

Dr. Christopher Squillaro Named Penn Foundation's Acting Medical Director



Psychiatrist Christopher Squillaro, D.O. has been named Penn Foundation's Acting Medical Director. Dr. Squillaro joined the staff of Penn Foundation in July 2008, providing psychiatric services for the Recovery Center and Mental Health Case Management. He also offers psychiatric consultation services to Grand View Hospital and chairs the hospital's Department of Psychiatry.

"Dr. Squillaro has demonstrated significant leadership capacity, and I am personally delighted that he has agreed to serve in this important way," says John Goshow, Penn Foundation President & CEO.

"As Medical Director, I hope to further strengthen and develop Penn Foundation's relationship with Grand View Hospital," says Dr. Squillaro. "I also look forward to collaborating closely with the agency's administration and psychiatrists to cultivate new programs that will enable the organization to remain a cutting-edge resource for the community."

Dr. Squillaro earned his medical degree from Philadelphia College of Osteopathic Medicine in 2004 and completed his residency at the University of Maryland/Sheppard Pratt in 2008. He is a member of the American Psychiatric Association, American Osteopathic Association, and Maryland Psychiatric Society.

Dale Jarvis Presents at Penn Foundation

On May 18, 2010, Dale Jarvis, CPA, Director of Finance and Information Services for MCPP Healthcare Consulting in Seattle, Washington, presented "Looking into the Future of Behavioral Healthcare." His presentation drew an audience of 170 people including Penn Foundation staff, Montgomery County MH/MR staff, Bucks County MH/MR staff, and Philhaven Hospital executives. His afternoon workshop provided a more in-depth look at the impact of healthcare reform on behavioral healthcare.





Dr. Robin Pattin Recognized by The American Board of Psychiatry and Neurology, Inc.



Psychiatrist Robin Pattin, M.D. was recently recognized by the American Board of Psychiatry and Neurology for successfully passing the Initial Certification

Examination in Child and Adolescent Psychiatry.

In becoming Board certified, Dr. Pattin completed rigorous training and achieved the gold standard in each of six core competencies: patient care, medical knowledge, interpersonal and communication skills, professionalism, systems-based and practice-based learning, and improvement to practice quality specialized medicine in Child and Adolescent Psychiatry.

Staff Present at Forensic Rights Conference Sponsored by Drexel University College of Medicine

Three Penn Foundation staff members presented at the 17th Annual Forensic Rights and Treatment Conference sponsored by Drexel University College of Medicine. Julie Williams, Director of ACT (Assertive Community Treatment); Deborah Strouse, FACT Team Leader (Forensic Assertive Community Treatment); and Karen Kern, Executive Director of Mental Health Services, presented on the development of a forensic community treatment team – intervention for severe and persistent mental illness, including co–occurring mental health and substance use issues.





President & CEO John Goshow Retires

On September 17, 2010, after 10 years as President & CEO of Penn Foundation and 33 years with the organization, John Goshow retired.

"The decision to retire was a difficult one," says John.
"Penn Foundation's mission to help those in need has inspired me day in and day out. I will miss being part of such a well-respected organization that is positively contributing to the health of the community."

John joined Penn Foundation in 1977 as a Clinical Social Worker and in 1979 was named Partial Hospital Director. He assumed the role of Vice President and Chief Operating Officer in 1989, serving in this capacity until his appointment as President & CEO in 2000.

The Penn Foundation Board of Directors is deeply appreciative of John's unique vision, servant leadership, passion for the organization's mission, and dedication to community. "Under John's leadership, he grew a staff of over 300 individuals committed to the organization's mission," says Tom Leidy, Chair, Penn Foundation Board of Directors. "He oversaw the implementation of distinct new programs, the expansion and construction

of new facilities, and the pioneering of innovative approaches to care. John was a sensitive yet decisive leader who always led by example."

"I am especially appreciative to the Board of Penn Foundation for their complete support of me in my leadership role," states John. "I am grateful to have had the opportunity to lead such a forward-thinking, entrepreneurial organization that is lauded for delivering what it promises."

Adds John, "I have come to believe strongly that any personal success that I might have had during my time at Penn Foundation is directly related to the superb and dedicated staff rather than my own personal skills."









"Being back at Penn Foundation feels like coming home," says
Wayne. "Having worked at
Penn Foundation as a young administrator, it is special to return to an organization that has influenced me throughout my career."

Wayne A. Mugrauer Assumes Role as President & Chief Executive Office

On September 13, 2010, Wayne Mugrauer assumed the role as Penn Foundation's new Chief Executive Officer. "Wayne is the right person at the right time to lead Penn Foundation," says Tom Leidy, Chair of Penn Foundation's Board of Directors. "Wayne's experience and leadership skills are a good fit with Penn Foundation's culture of compassion and innovation. He is the right person to carry on and strengthen the agency's mission of providing high-guality behavioral health services."

"Being back at Penn Foundation feels like coming home," says Wayne. "Having worked at Penn Foundation as a young administrator, it is special to return to an organization that has influenced me throughout my career."

Wayne is the former President and Chief Executive Officer of The Hospitals and Higher Education Facilities Authority of Philadelphia (HHEFAP), a nationally recognized municipal bond authority financing acute healthcare, long term care, higher and secondary education, and community not-for-profit organizations.

He also oversaw The Healthcare Resources Foundation of Philadelphia, a charitable foundation organized by The HHEFAP to advance scientific and educational purposes. Prior to this position, Wayne served as President & Chief Executive Officer of Friends Hospital, an acute care/academic psychiatric health system in Philadelphia. Earlier in his career, he served as Vice President of North Penn Hospital in Lansdale, Deputy Administrator/ Chief Operating Officer of Penn Foundation, and Chief Operating Officer of Lenape Valley Foundation in Doylestown. Wayne is an adjunct faculty member of Immaculata University and Gwynedd Mercy College and a member of the American College of Healthcare Executives. He also serves on the advisory boards of various community organizations.



As we look forward to the New Year, we expect that there will be both new challenges and opportunities for behavioral healthcare. Balancing the demands of healthcare reform measures and increasing demands for service while maintaining the highest quality workforce and individual outcomes will challenge us to be our best.

From the President & CEO

Returning to Penn Foundation after an absence of almost 30 years has provided me with a unique view of the many advances that have occurred in community-based mental health, often allowing people to recover from serious mental illness. Vastly improved science, clinical understanding, and a recovery philosophy have offered new hope. These positive changes are reflected in many of Penn Foundation's programs including the Wellspring Clubhouse, the John W. and Emily Clemens Recovery Center, the Village of Hope, and others.

As we look forward to 2011, we will continue our tradition of program innovation as we expand services with a number of new and important projects including the construction of Penn Villa, a residential community located on Diamond Street in Sellersville; the major expansion of our outpatient center on Lawn Avenue; and the further development of progressive programs such as our Assertive Community Treatment (ACT) teams and older adult services.

In my brief time at Penn Foundation, I am assured that the faith-based values and community-focused mission that inspired our founder, Dr. Norman L. Loux, and our charter Board of Directors remains vibrant.

While we mourned the passing of Dr. Loux in May, we are confident that his dedicated example, community service, and clinical vision will inspire our staff and community into the future.

As we look forward to the New Year, we expect that there will be both new challenges and opportunities for behavioral healthcare. Balancing the demands of healthcare reform measures and increasing demands for service while maintaining the highest quality workforce and individual outcomes will challenge us to be our best.

With your ongoing support, I am confident that Penn Foundation will sustain its tradition of quality service by instilling hope and inspiring change among those who depend upon us for care.

Best regards,



Statement of Activities

For the Year Ended June 30, 2010

REVENUE, GAINS, & OTHER SUPPORT

-	•	
\$	30,162	
\$	589,208	
\$	658,908	
\$	633,654	
\$	791,925	
\$	1,129,805	
\$	3,031,938	
\$	5,327,253	
\$	8,930,098	
	\$ \$ \$ \$	\$ 5,327,253 \$ 3,031,938 \$ 1,129,805 \$ 791,925 \$ 633,654 \$ 658,908 \$ 589,208

EXPENDITURES & LOSSES

TO	TAL	\$ 20,404,381	
Support Services		\$ 2,600,226	
Program Services		\$ 17,804,155	

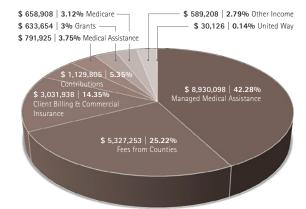
OLIANOS IN NET ACCETO:	_	
CHANGE IN NET ASSETS*	\$	718,570

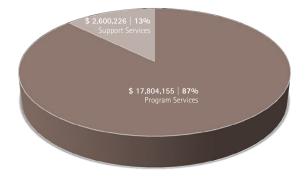
^{*}The change in net assets includes \$500,000 in restricted contributions for building projects capitalized in 2009-2010.

Unaudited Statement

The information included in this statement is unaudited and is not consolidated with any related parties.

TOTAL CLIENTS SERVED 10,013













Expanding On Our Tradition of Care

Our mission has always been to provide a comprehensive continuum of health care characterized by distinct programs designed to meet the mental, behavioral, emotional and spiritual needs of children, adults, and seniors. Our broad offering of services and programs is underpinned by personalized support for each of our clients.

Mental Health Services for Children

- Autism Support Center bridges gaps in available services for individuals with Autism Spectrum Disorders and for their families.
- Case Management delivers individualized support services promoting community participation.
- Counseling Services incorporates traditional and Christian counseling approaches to address childhood and adolescent difficulties and emotional problems.
- Family Based Services provides intensive community and home-based therapy and support for children and adolescents with emotional and behavioral difficulties and for their families.
- Student Assistance Program supports students in secondary schools in four area school districts.
- Wrap Around Services includes individualized, intensive counseling, behavioral management, and community-based empowerment support to stabilize the child.







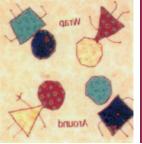


Mental Health Services for Adults

- **Assertive Community Treatment** includes community-based psychiatric treatment, outreach, rehabilitation, and support.
- Counseling Services incorporate traditional and Christian counseling approaches to help adults address challenging life situations.
- Employee Assistance Program provides workplace counseling, training, mediation, and support to manage behavioral health issues that interfere with workplace performance; also delivers crisis support when a critical corporate event occurs.
- **Peer Support** leverages the sharing of life experiences with mental illness and/or substance use to enhance an individual's quality of life.

Mental Health Services for Seniors

- Assessment Services help to define treatment and support recommendations for the senior individual.
- **Consultations** are provided to continuing care facilities and nursing homes throughout central Montgomery and upper Bucks counties.
- **Education** offerings and resources for families, geriatric and general practitioners, and students in the field of gerontology.
- Health and Wellness programs designed to enhance the individual's health, longevity, and well-being.
- **Treatment** options provided for the specific needs of the senior individual include counseling, psychiatric medication management, education, engaging community support, and assistance to families/spouses.









Rehabilitation Services

We offer a comprehensive array of services designed to help adults bring balance and perspective back into their lives or as ongoing support to cope with everyday living.

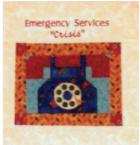
- Early Intervention Services to help families with children (ages birth to three) who have developmental delays and are provided in the child's home, daycare center, or other setting familiar to the family.
- Intensive Psychiatric Rehabilitation aims to assist individuals with mental illness and co-occurring substance use disorders in setting and achieving personal goals in their living, learning, working, and social environments.
- Mental Health Case Management that is designed as a partnership with the individual to achieve recovery and establish life goals.
- Mental Retardation Supports Coordination of services for developmentally disabled children and adults to enhance their quality of life.
- Residential Services that are underpinned by a caring community of current residents, alumni, and committed staff, provide housing options for persons with major mental illnesses and co-occurring mental illnesses and substance use disorders.
- Village of Hope is a temporary housing program specifically for homeless adults who have been diagnosed with both a mental health and substance use disorder.
- Wellspring Clubhouse is a voluntary rehabilitation program that operates as a work-ordered day, providing members with administrative skill development, career development, or participation in health and wellness responsibilities.











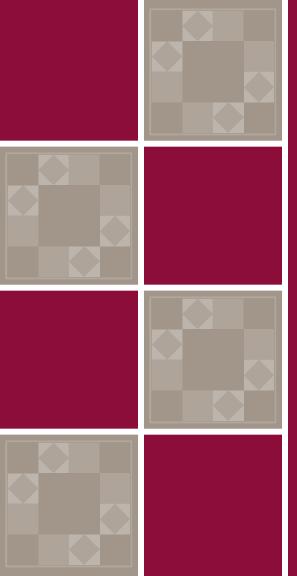
Substance Abuse Treatment

For more than 20 years, we have been teaming with individuals and families to help break the painful cycle of alcohol and/or drug addiction via a customized, comprehensive, forward-thinking approach to addiction treatment.

- **Day Program** provides an intensive, structured treatment program that combines individual, group, and family counseling with various forms of education and written exercises to accomplish the goal of stabilization.
- **Detoxification** via an intensive, short-term medical program.
- **Inpatient Rehab** features a variety of therapeutic activities in a structured, safe environment to help the individual develop sober life skills and maintain motivation.
- Intensive Outpatient Program provides rigorous counseling nine hours per week.
- **Mobile Engagement** includes phone intervention, home or office visits, and transportation to counseling in order to help families learn how to properly respond to addiction.
- Outpatient Service therapy for individuals and families.
- Rehab at Home is a unique professional coaching program for families and individuals struggling
 with addiction.

Emergency Services

Penn Foundation's trained crisis workers provide support 24 hours a day, seven days a week to respond to emergencies related to mental health, substance abuse and/or co-occurring mental health and drug/alcohol addiction.





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